Atty. Dkt. No. 014530-0320

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Kriho et al.

Title: SYSTEM AND METHOD FOR
             CREATING DOCUMENTS
             POPULATED WITH VARIABLE
             DATA

Appl. No.:   09/770,462

Filing   01/29/2001
Date:

Examiner: Cong-Lac Huynh

Art Unit: 2178

Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

AFFIDAVIT UNDER 37 C.F.R. § 1.132

Sir:

I, Paul S. Hunter, hereby declare the following:

1.   I am an attorney of record for United States Patent Application No. 09/770,462, filed on January 29, 2001.
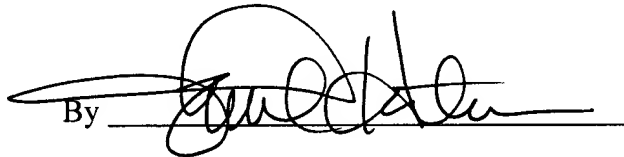
1.   Attached as Exhibit A is a true and accurate copy of a web page printed April 11, 2005 that appears on the About website at http://desktoppub.about.com/cs/basic/g/pagelayout.htm. On page 2, this web page indicates that "[p]age layout (verb) is the process of placing and arranging and rearranging text and graphics on the page to produce documents such as newsletters, brochures, books, etc. Page layout (noun) refers to the actual document page and its composition. The primary software programs for desktop publishing are called page layout applications."

2.   Attached as Exhibit B is a true and accurate copy of a web page printed April 11, 2005 that appears on the About website at http://desktoppub.about.com/cs/basic/g/swpagelayout.htm. On page 1, this web page indicates that the "primary purpose of page layout software is to make it easy to combine text and graphics to create layouts for brochures, ads, newsletter, greeting cards, books, and similar publications."

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Respectfully submitted,

Dated: _April 11, 2005_   By _____

FOLEY & LARDNER   Paul S. Hunter
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Madison, Wisconsin 53701-1497   Registration No. 44,787
Telephone: (608) 258-4292
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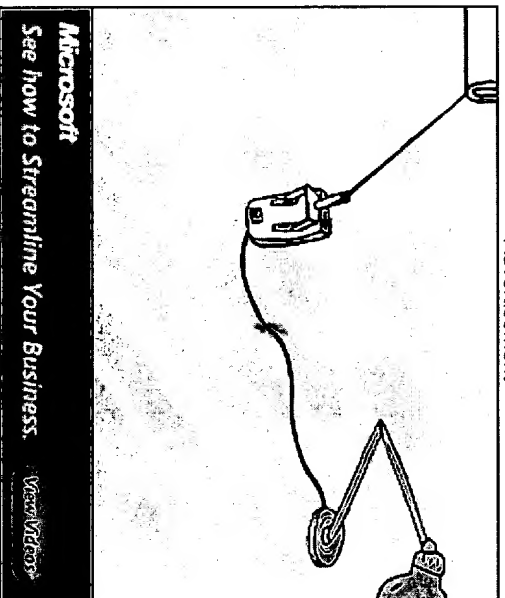## Desktop Publishing
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Glossary

From Jacci Howard Bear,
Your Guide to Desktop Publishing.
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Definition: Page layout (*verb*) is the process of placing and arranging and rearranging text and graphics on the page to produce documents such as newsletters, brochures, books, etc. **Page layout** (*noun*) refers to the actual document page and its composition. The primary software programs for desktop publishing are called page layout applications.

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Also Known As:
page design | page composition | document design | desktop publishing

Examples: "Before designers had desktop publishing software, page layout was often done by pasting blocks of typed or typeset text and images cut from special 'clip art' books onto sheets of paper." AND "Adobe PageMaker was the first desktop publishing or page layout program that made it easy to arrange and rearrange text and graphics on screen -- no more scissors or messy glue."

A page layout created in a desktop publishing or page layout application.

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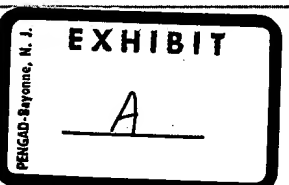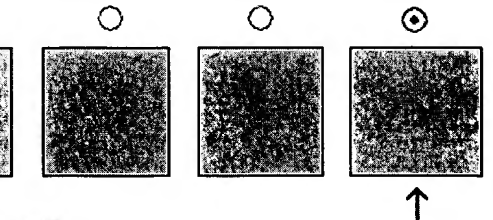### Most Popular Video
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Desktop Publishing

"Page Layout Software"

Glossary

From Jacci Howard Bear,
Your Guide to Desktop Publishing.
FREE GIFT with Newsletter! Act Now!

Definition: Of all the types of software, **page layout software** is the key component of a desktop publishing system. The primary purpose of page layout software is to make it easy to combine text and graphics to create layouts for brochures, ads, newsletters, greeting cards, books, and similar publications. Differences between high-end page layout software and many low-end or consumer products include the level of typographical control and graphics capabilities, as well as the ability to generate digital files suitable for commercial printing processes, including PostScript and PDF.

Although used in desktop publishing, Photoshop, Illustrator, and similar software are classified as graphics software not page layout software.

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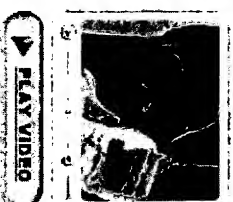Alphabet Web Graphics
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Also Known As:
desktop publishing software

Examples: "The best known professional page layout software programs are: Adobe InDesign, Adobe PageMaker, Adobe FrameMaker, QuarkXPress, and Corel Ventura. Mid-level page layout programs include Microsoft Publisher and Serif PagePlus.

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